

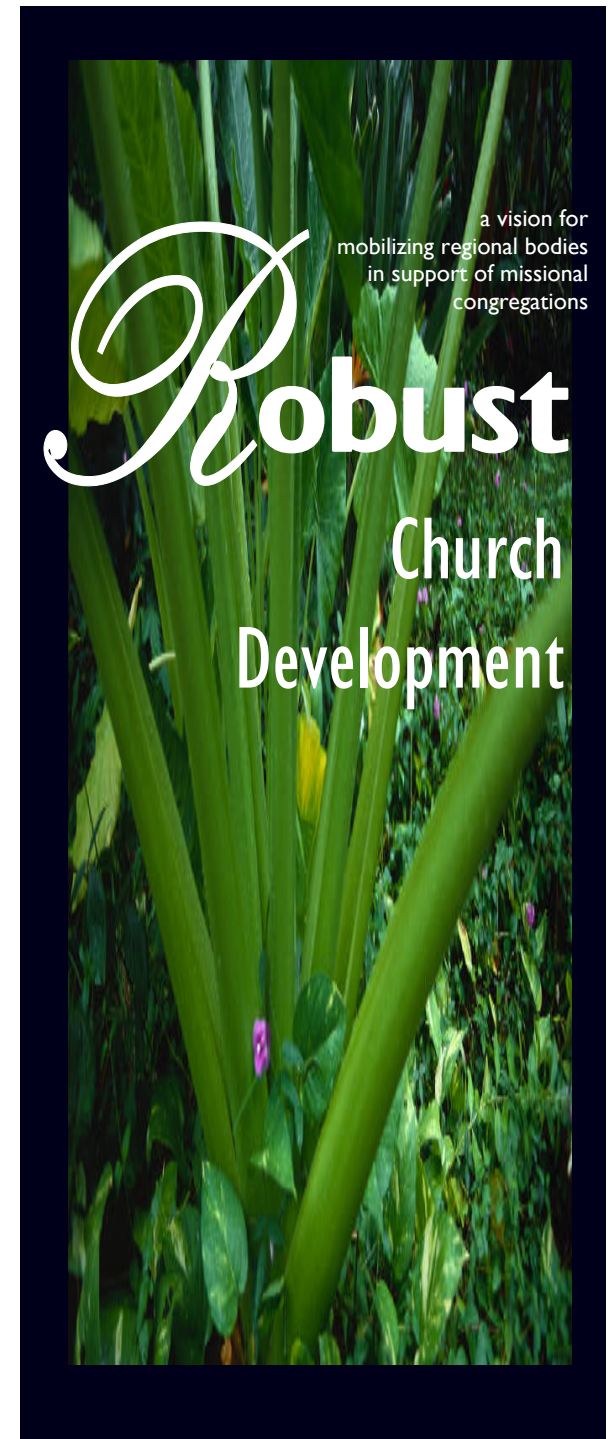
Robust Church Development is:

- a journey, not a program
- a way of seeking God's preferred future, not a destination
- an interactive process shaped by the character and ethos of the regional church body, not a "one size fits all" fix.

Robust Church Development is an adaptive strategic planning model, based on research by author, consultant and visionary Mike Regele, M.Div., founder of Percept, and founder and current president of DecisionInsite. He is a Church Innovations' associated consultant.

"There is a growing conviction within Lancaster Mennonite Conference (LMC) that God is calling us to become a fellowship of new, revitalized, and multiplying congregations through whom God's kingdom is extended. The Robust Church Development (RCD) process is serving as a crucial link between our vision and the action needed. RCD has helped us identify change initiatives and plans of action in ways that align the energies of the entire system. Most importantly, through the RCD process, LMC and its mission organization, Eastern Mennonite Missions, are now working together in very new and positive ways."

Keith Weaver
Moderator
Lancaster Mennonite Conference



Through consulting, coaching and training, the experienced team of consultants from **Church Innovations** can assist your regional church body in developing strategic plans to implement the four elements of a **Robust Church Development** effort:

- **Captivating Vision**
- **Passionate Faith**
- **Missiological Principles**
- **Best Practices**

The result will be an increased capacity to conduct church development (new church plants and revitalized existing churches).

Designed for Leaders

Robust Church Development is for regional church body staff and committee/ commission members responsible for planning, implementing and/or overseeing church development efforts.

Phase One: Assessment and Action Plan

This phase will assess the current level of robustness for church development, and assist the regional church body in preparing a plan to address weaknesses. This work generally requires three 2-day consulting sessions with the identified regional church body members.

Phase Two: Implementation

Once the plan is outlined, the second phase is the process of implementing the plan. The regional church body determines the methodologies to be used, including the degree of consulting/ coaching needed from the Church Innovations team.

Phase Three: Evaluation

Phase three is an evaluation of how the regional church body is progressing in the implementation of its plan and success in building increased capacity for church development. A minimum of one day of consulting time is needed.

Outcomes

A regional church body will realize the following outcomes at the conclusion of a Robust Church Development adaptive strategic planning process:

- Evidence that Missiological Principles influence church development planning, implementation and decision making
- Strategic plan for church development developed
- Measurable targets, based on a strategic plan, established, and there is evidence of progress toward targets
- Annual planning process implemented
- Training program for church development leadership established
- New funding support/sources for church development identified
- Demographic tools available and being used effectively
- Adequate professional regional church body staff employed to implement the effort